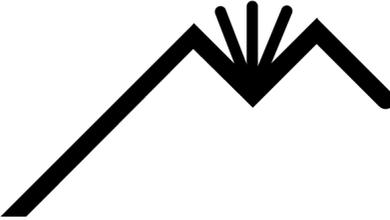


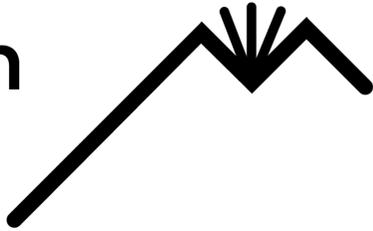
# MEDIA KIT

Addison  cKnight

ABOUT THE AUTHORS



BELLA BLUE PHOTOGRAPHY

Addison  cKnight

## *AN IMPERFECT PLAN*

FOR FANS OF BIG LITTLE LIES AND FIGHT CLUB COMES A WOMEN'S FICTION/THRILLER HYBRID THAT IS DEBUTING THIS SPRING. IT'S ABOUT TWO WOMEN DESPERATE TO BECOME MOTHERS WHO, ALTHOUGH FROM DIFFERENT WORLDS, ARE STRANGELY CONNECTED BY A SECRET AS THEY SIMULTANEOUSLY STRIVE TOWARDS THEIR OWN DEFINITIONS OF PERFECTION.



# Addison cKnight



## BIO

### ABOUT THE AUTHORS

Addison McKnight is the pen name for two writers  
**Nicole Moleti** and **Krista Wells**

After over a decade of writing nonfiction, their common interests in women's issues coupled with the cultural obsession with perfection sparked an idea for their debut novel, *An Imperfect Plan*. With six jobs and six children between them, they wrote their first book on Saturday nights and on the sidelines of their children's games. They reside in West Hartford, Connecticut with their two families.



"Provocative and gripping...AN IMPERFECT PLAN is a visceral exploration of the quest for perfection—our modern addiction to having the perfect life, the perfect partner, and perfect children. But perfection has a cost and is not without secrets. Addison McKnight tackles the dark side of deceit, infertility, and mental illness in this powerful debut novel that fans of Lisa Jewell and Luane Rice will love."

—Andrews & Wilson, Wall Street Journal Bestselling authors of TIER ONE

Addison  cKnight

## SAMPLE BOOKCLUB QUESTIONS

*One theme in the book is "striving for perfection." Have you ever known a "perfect" person only to find out later that things weren't as perfect as you'd imagined?*

*Were you surprised An Imperfect Plan was written by two authors?*

*Did Greta go too far when she lied to Patrick?*

*Were you surprised by the outcome of the trial?*

*Do you think Logan should be rehabilitated?*

*Were you able to forgive Greta at the end?*

# Addison cKnight

## IN THE MEDIA

**BLOGS,  
ARTICLES,  
PODCASTS  
AND  
TELEVISION...**



"A novel that turns comfort and convention inside out, examines the wishes and desires of women we think we know, and reveals how long-ago trauma can affect everything that happens today."

—Luanne Rice, #1 Amazon Charts bestselling author



# AN IMPERFECT PLAN

**ALL IT TAKES IS ONE LIE FOR THE BEST-LAID PLANS TO GO AWRY.**

Imperfect Plan is about two women, Colette and Greta, whose lives intertwine in the face of trauma that has a tragic impact on both of their lives.

After decades of pushing away traumatic memories from childhood, Colette is ready to start a family of her own. It'll be healthy, a wish come true, with a man she believes is the love of her life. Greta, a wealthy hedge-fund manager, is forced to confront the making of her own family when tragedy strikes her twin teenage sons. As she debates whether to confess a betrayal to her husband, the ripple effects of the family's devastating circumstances begin to spread far beyond their home.

These two women, hopeful, disillusioned, and desperate, are on an emotional, decades-long journey to motherhood by any means necessary. Strangers whose lives explode in the wake of a shocking event—and converge in more ways than one—Colette and Greta are forced to face the twists of fate and the choices they've made.

# Addison cKnight

## A CONVERSATION WITH THE AUTHORS

**Did either of you personally deal with infertility, or was it purely fiction?** Krista and her husband struggled with secondary infertility (when you can conceive one child yet struggle to have others). In addition to Krista's trials and tribulations, both Krista and Nicole had close friends struggle with infertility.

**You both work with women, what women's issues are broached in the book?** Nicole's career centers around beauty and she helps women appear perfect on the outside. Krista's career centers around women who feel less than perfect about some aspect of their life. We found it interesting that the common theme in our work is that women are striving to be perfect.

**Did you both always want to be fiction writers?**

Nicole did, but it had been a long-ago desire that got put on the sidelines when she became a working mother. Krista had always wanted to publish a book but assumed it would be non-fiction. They are both thrilled that their book debuts this May.

**With full time jobs and kids, how do you find the time to write?**

We were so passionate about getting the story we couldn't not make the time to write. We got up early, used pockets of time when we were waiting for kids, to write. We realized that after two months we had each written 50,000 words (a few at a time) and less Netflix binging and scrolling Instagram equaled a book.

# SELL SHEET

## RETAILERS & BOOK BLOGGERS

- TITLE: AN IMPERFECT PLAN
- Author: Addison McKnight
- Publisher: Lake Union Publishing
- Agent: Bernadette Baker-Baughman
- Genre: Women's Fiction, Domestic Thriller
- ISBN: B09B71P6GM
- 399 pages
- Publication Date: May 10th, 2021
- Synopsis: After decades of pushing away traumatic memories from childhood, Colette De Luca is ready to start a family of her own. It'll be healthy, a wish come true, with a man she believes is the love of her life. Thankfully, she thought ahead when she was younger and froze her eggs for this very moment. Greta O'Brien, a wealthy hedge-fund manager, is forced to confront the making of her own family when tragedy strikes her twin teenage sons. As she debates whether to confess a betrayal to her husband, the ripple effects of the family's devastating circumstances begin to spread far beyond their home.
- Format available:
  - Kindle \$3.99
  - Audiobook \$21.06
  - Paperback \$14.95
  - Audio CD \$14.99

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